



Press release

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Partnership: **The Cegos Group is joining with *digital publishing*, one of the pioneers of on-line language training**

The Cegos Group and *digital publishing* have just signed an agreement to promote their respective e-learning training courses. Henceforth Cegos is offering its customers language training and, for its part, *digital publishing* is becoming an official partner for the “e-Learning Solutions by Cegos” range.

For the first time in its history the Cegos Group, the European leader in professional development, is offering its customers the opportunity to follow language courses. Presented in the form of e-learning modules, these solutions will be offered to Cegos customers from 1 December 2008 in addition to the usual course formats.

“Many customers ask us whether we can provide e-learning which addresses both cross-functional skills and learning languages. Our partnership with one of the pioneers of on-line language training can therefore be seen in terms of a simplification of the management of company’s e-learning provision,”, explained Jacques Coquerel, Chairman of the Cegos Group.

For its part *digital publishing* is becoming a partner in the entire e-Learning Solutions by Cegos catalogue, wherever the company has a presence. According to Alan Nobili, Director General of *digital publishing SAS*: *“We are very happy to be enriching the Cegos catalogue with our offer of professional language training and to be able to offer additional training. Thanks to this collaboration our customers will benefit from an efficient and particularly complete solution for personal and professional development of their human resources in a global environment.”*

More than 150 “e-Learning Solutions by Cegos” modules are already available in most European languages (French, English, German, Spanish, Italian, Portuguese, and Russian) and in Mandarin. In the next phase modules in Korean and Japanese will also be offered.

The on-line training provided by *digital publishing* is based on the Common European Framework of Reference. Available in 16 interface languages, it lets you develop in English, German, Spanish Italian and French. Specific modules have been created dealing with business language, preparing for the major linguistic tests or even DIF [Individual Right to Training].

More information about Cegos e-Learning modules can be found at www.elearning-cegos.fr or about digital publishing courses at www.digitalpublishing.fr

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Cegos was set up in 1926, and is now Europe's leading player in professional training. In 2007, the company generated revenues of €194m. Its consultants have expertise in all areas of skills management and development, including human resources, management and leadership, performance and organisation, individual and collective effectiveness, sales and marketing, project management and the deployment of large-scale training systems in France and abroad. In 2007, Cegos provided training to more than 200,000 people worldwide. Cegos operates from 28 countries

digital publishing

Since 1994 digital publishing has offered professional language training solutions and have been awarded numerous prizes. The combination of pedagogic content and high quality tutorial services can improve the linguistic competence of employees spread over more than 80 countries throughout the world. With more than 5 million students, digital publishing is the European leader in language learning software, now established in more than 500 companies and global organisations. digital publishing is certified by the Worldwide Quality Charte and the teaching concept has received many awards including the E-learning Award 2008 for the most innovative e-learning product. www.digitalpublishing.fr