



Issy-les-Moulineaux, October 21st 2008

Jeremy Blain appointed Director of the international partners network for Cegos

Jeremy Blain, who is current co-director of Cegos UK with Francis Marshall, has been appointed Director of the international partners network for Cegos.

In this capacity, he will be responsible for:

- driving and developing existing partnerships
- seeking new partners in key countries and supervising concrete implementation of these new partnerships
- taking full responsibility for driving these partners.

As of January 1, 2009, he will assume full operational responsibility as Director of the international partners network, while Francis Marshall will assume full responsibility for management of Cegos UK.

Jacques Coquerel, Chairman of Cegos, notes:

"With faster growth in our international activities over the last few years, we have reinforced our network of partners and distributors, as, for example, in Russia, the Netherlands, the USA, Morocco and Japan. Jeremy Blain, who has made a full contribution to developing our international missions and solutions, has all the expertise he needs to pursue and reinforce this momentum."

Before joining Cegos in 2001, Jeremy Blain worked in the commercial division for Procter and Gamble from 1990, and from 1994 for PepsiCo in the United Kingdom in key account management and trade marketing roles, before heading up the Sales Operations division. He then founded and managed his own .com company focused upon the provision of point-of-sale systems for the Retail industry, prior to joining the Cegos team. He has been sharing his experience with UK and International clients ever since and is ready to take up this next challenge.

About Cegos

Cegos was set up in 1926, and is now Europe's leading player in professional training. In 2007, the company generated revenues of €194m. Its consultants have expertise in all areas of skills management and development, including human resources, management and leadership, performance and organisation, individual and collective effectiveness, sales and marketing, project management and the deployment of large-scale training systems in France and abroad. In 2007, Cegos provided training to more than 200,000 people worldwide. Cegos operates from 28 countries and employs a staff of 1200.